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Melissa Schilling is the John Herzog Professor of Management and Organizations at New York University Stern School of Business. Her research focuses on innovation and creativity and addresses topics such as collaboration and technology trajectories in high technology industries that encompass computers, smartphones, biotechnology, electric vehicles and video games.

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Strategic Management Of Technological Innovation (Hardcover) Published January 1st 2010 by Irwin/McGraw-Hill. Hardcover, 313 pages. Author (s): Melissa A. Schilling (Goodreads Author) ISBN: 0071289577 (ISBN13: 9780071289573) Edition language: English.

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