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The Mind of the Strategist: The Art of Japanese Business. This book, full of actual examples, aims to bring to life all of the dynamic, subtlety, and variety of business strategy as it is practiced in the real world and in real companies.

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The Mind of the Strategist: Amazon.co.uk: Kenichi Ohmae: Books

- The purpose of business strategy is to cause events to favor your strengths.
- Identify your strengths and build on them.
- Every industry has a key success factor - know yours.

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The Mind of the Strategist: The Art of Japanese Business by Ohmae, Kenichi Seller Ground Zero Books, Ltd. Published 1982 Condition good, good Edition First Edition. First Printing ISBN 9780070475953 Item Price \$

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The Mind Of the Strategist by Ohmae, Kenichi

Besides the habit of analysis, what marks the mind of the strategist is an intellectual elasticity or flexibility that enables him to come up with realistic responses to changing situations, not simply to discriminate with great precision among different shades of gray. (pp. 12-13)" The purpose of strategy is to maximize one's advantage.

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Key Points from Mind of the Strategist

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The 'Mind of the Strategist' was first published in 1975 in Japan. Despite the continuing changes local, regional, and global alike, its central message still remains valid and valued. Analysis is the critical starting point of the 'Mind of the Strategist'. It is not hearsay that you should use for rushed decisions with ad hoc planning.

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Revisiting 'Mind of the Strategist': Continuing cognisance ...

The Mind Of The Strategist: The Art of Japanese Business. Kenichi Ohmae. McGraw Hill Professional, 1982 - Business & Economics - 283 pages. 8 Reviews. This book, full of actual examples, aims to...

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